





### **Benefits to Hotels**

- > Mobile guest printing provides a much needed service, especially for business travelers, that they will keep returning for
- > Secure printing reduces waste, only documents released are printed
- > Add PayPal to your PrinterOn service for a simple pay-for-print solution
- > Web printing portals can be customized with hotel logo and colors keeping brand consistency
- > Guest printing instructions available showing them how to print

#### **Benefits to Guests**

- > Guests can submit and release documents directly from their own mobile devices
- > iOS, Android mobile apps and web portals are available in 12 languages
- > 4 printing methods to choose from: email, mobile apps, web upload, driver
- Secure release of documents provides confidentiality to quests
- > Mobile apps for most popular platforms: iOS, Android, BlackBerry, provide simple search and print workflows

# PrinterOn for Hospitality

# Simple, convenient guest printing from smartphones, tablets and laptops

With more and more hotel guests bringing tablets and other mobile devices with them when traveling, especially for business, access to reliable mobile printing is a required hotel service. The PrinterOn® mobile printing solution was the first public cloud printing solution developed for the hospitality industry and has been deployed at thousands of properties around the world. Guests rely on PrinterOn every day to print documents for meetings, boarding passes and other types of files.

PrinterOn gives guests the power to print documents from smartphones, tablets and laptops to designated printers in business centers or at the front desk. Guests can print by emailing documents to a printer's unique email address, uploading documents to a web printing portal, with mobile printing apps or by using the PrintWhere® driver from within any Windows application. After submission, a release code is sent back to the user that is entered on the keypad at the printer to release documents.

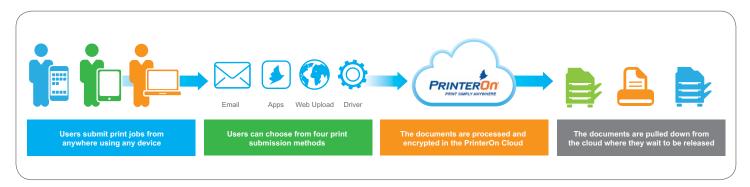
## **Deployment Options**

The flexibility of the PrinterOn platform is what makes it such a desirable choice for hotels and conference centers. Choose a hardware deployment using the PrintConnect device and PrintValet print release keypad, a software deployment on a PC using the Print Delivery Station software or a Ricoh HotSpot printer with embedded PrinterOn technology. Either way, you will be providing your valued guests with the most widely used mobile printing solution in the world.





## PrinterOn Mobile Printing Workflow



### Mobile Apps for Easy Searching and Printing

The PrinterOn mobile printing apps make searching for and printing to public printing locations like hotels quick and easy. The apps in conjunction with the PrinterOn platform make finding a printer easy through various discovery methods, so no matter where a user is, they can find the printer nearest to them at any time.



Location
Uses the GPS function of a
device to show PrinterOn
enabled printers nearby



QR Codes
Scan QR code on printer
to get printer details and
save to your favorites



Print Preview
View documents before
printing, choose number of
copies and pages



Remote Release Releasing documents directly from the app provides a fluid workflow



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